

"Would you like your receipt?"

"...Yes."

As consumers use less and less cash to purchase goods and services, receipts are becoming increasingly important. Whether it is for expense reports, personal account balancing or tax purposes, customers no longer haphazardly throw away their receipts. They MUST look at them which means there is a huge opportunity for businesses to maximize brand awareness and conveniently relay messages to a captured audience.

Let PCC supply you with both stock and customized products to capitalize on untapped or underutilized advertising space.

What Message Can You Send With Customers?

Receipts are already a necessary business expense. Turn them into an opportunity for more sales. Let PCC partner with you to come up with superior products that effectively convey your brand and marketing message. You might consider the following suggestions for your next project:

- ✓ Coupons
- ✓ Refund Policies
- ✓ Special Offers
- ✓ Product Guarantees/Warranties
- ✓ Branding/Contact Information

We Have What You Need

PCC has a large inventory of stock rolls; however, we understand that an off-the-shelf solution may not always meet your needs. Whether you're looking for plain bond, thermal, multi-ply, printed or unprinted products, we have a solution for you. Our in-house printing and state-of-the-art equipment will provide you with the precision you need to keep your competitive edge. Let us help you with the following:

- ✓ **Printed Rolls**: logo, terms/conditions, promotions, coupons, etc.
- ✓ Security Printing (reduces fraud and theft): ultra violet, rub and reveal, thermochromic
- ✓ Kiosk Rolls: E-tickets, etc.
- ✓ ATM Rolls: with and without sense marks
- ✓ Pay at the Pump Rolls
- ✓ Solid Color Thermal Rolls & Dry Cleaning Rolls
- ✓ Specialty Rolls for Delivery Vans
- ✓ POS Rolls: thermal, bond and carbonless
- ✓ **Specialty Rolls**: ticker tape, teletype, facsimile

We look forward to working with your company, distributor or service provider to supply your machines with the highest quality paper and to harness the power of customization. Let PCC help you convert a simple receipt into a smooth transaction and growth opportunity for impulse and return sales.

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